

# Chiara Schwarz-Weichhart

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## Professional Summary

Product manager and product owner in medical software with a legal foundation and prior leadership roles in tech startups. Experienced in user research, usability engineering, regulatory strategy (MDR/ISO 13485), and Scrum delivery. Known for structuring complex requirements into clear roadmaps, specifications, and release plans across cross-functional teams.

## Experience

Apoplex medical technologies *Aug. 2024 – Present*  
Pirmasens, Germany  
**Product Owner (since Jun. 2025) / Product Manager (Aug. 2024 - Jun. 2025) — Full Remote**

- Developing, maintaining, and communicating product roadmaps for the R&D organization in close collaboration with internal stakeholders
- Discussing and elaborating product ideas together with physicians, taking clinical requirements into account
- Translating clinical and stakeholder input into structured product concepts and wireframes
- Deriving, documenting, and maintaining product and system requirements from a market and customer perspective
- Creating and maintaining system requirements specifications
- Establishing and managing the software development ticketing system using ClickUp, including sprint planning, backlog management, and workflow definition
- Preparing and conducting sprint reviews with internal and external stakeholders
- Introducing and facilitating agile retrospectives within the development team
- Planning and coordinating product releases
- Designing usability questionnaires and conducting surveys
- Independently planning, conducting, and evaluating usability tests
- Analyzing qualitative and quantitative usability data to support regulatory activities in accordance with the MDR
- Contributing to regulatory strategy development for new products
- Organizing and delivering internal product training sessions

Neodigital  
**Sales Manager — Full Remote**

*Jun. 2024 – Aug. 2024*  
Sankt Ingbert, Germany

- Used Asana for sales tasks and tracking of activities and follow-ups
- Conducted customer conversations and demos to identify needs and support sales
- Organized stakeholder meetings and prepared reports using Superset

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PixelFree Studio  
**Chief of Staff (since Feb. 2024) / Executive Assistant and Content Manager (Aug. 2022 - Feb. 2024)**

*Aug. 2022 – Jun. 2024*  
Saarbrücken, Germany

- Close strategic and operational collaboration with the CEO, including preparation of decision materials and coordination of cross-functional initiatives
- Executive assistance covering scheduling, prioritization, and operational support in a fast-paced startup environment
- Establishment and optimization of internal processes and workflows across teams
- HR support including recruiting coordination, onboarding processes, and internal communication
- Set up Salesforce from scratch for the team
- CRM and project management tool setup and maintenance
- Communication with business partners, customers, and potential investors
- Trade fair participation and coordination, including ICT Spring, We Are Developers Berlin, Web Summit Lisbon, SLUSH Helsinki, and CES Las Vegas
- Software demonstrations conducted for sales, marketing, and social media purposes
- Product Hunt campaign planning and execution
- Social media marketing and Google Ads campaign planning and execution
- Software testing conducted internally and with potential customers, including documentation of results and feedback

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Reiseritter GmbH  
**Legal Employee**

*Jun. 2021 – Jan. 2024*  
Saarbrücken, Germany

juris – Das Rechtsportal  
**Working Student – Legal**

*Sep. 2017 – Nov. 2018*  
Saarbrücken, Germany

# Education

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Fernuniversität Hagen 2022 – 2025  
**Bachelor of Laws (LLB) - studies** Germany

Universität des Saarlandes 2016 – 2022  
**Law (coursework completed - no degree)** Saarbrücken, Germany

Landau SÜW Klinik 2014 – 2016  
**Registered Nurse** Germany

# Skills

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## Project Management

PSPO I & II Training (DelSt), ISTQB Certified Tester  
Tools: Jira, Confluence, Asana, ClickUp, GitLab

## Usability Engineering

For ISO 13485 & MDR (Software as a Medical Device)  
NN/g's UX Certification in progress

## Regulatory Affairs & QM Documentation

ISO 13485, ISO 27001, ISO 62366 (Usability Engineering), MDR, AI Act  
Audit experience (planned and led technical part)

## Software Development

Basic knowledge of HTML, CSS, JS, Python, Java

## Technical Tools

Visual Studio Code, AsciiDoc, Notion, Microsoft Office (Word, Excel, PowerPoint, Outlook, Teams),  
Visio, Keynote, Gather, GitLab, Miro, Draw.io, Superset, Adobe Cloud, Figma

## CRM Systems

HubSpot, Salesforce

## Online Marketing

German Academy for Management, Product Hunt, Social Media, Meta Ads, Google Ads

## Writing in the Sciences

Coursera Certification

## Languages

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<b>German:</b>	Mother tongue
<b>English:</b>	Fluent
<b>French:</b>	Intermediate
<b>Italian:</b>	Basic knowledge
<b>Portuguese:</b>	Beginner

## Certificates & Projects

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### **Professional Scrum Product Owner (PSPO) I & II**

Scrum.org

### **Certified Associate in Project Management (CAPM)**

Project Management Institute (PMI)

### **ISTQB Certified Tester – Foundation Level**

GASQ

### **UX Certification**

Nielsen Norman Group (NN/g)