

# Chiara Schwarz-Weichhart

chiaraschwarzweichhart.com

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## Professional Summary

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Product manager and product owner in medical software with a legal foundation and prior leadership roles in tech startups. Experienced in user research, usability engineering, regulatory strategy (MDR/ISO 13485), and Scrum delivery. Known for structuring complex requirements into clear roadmaps, specifications, and release plans across cross-functional teams.

## Experience

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Apoplex medical technologies

**Product Owner (since Jun. 2025) / Product Manager (Aug. 2024 - Jun. 2025) — Full Remote**

*Aug. 2024 – Present*  
Pirmasens, Germany

- Developing, maintaining, and communicating product roadmaps for the R&D organization in close collaboration with internal stakeholders
  - Discussing and elaborating product ideas together with physicians, taking clinical requirements into account
  - Translating clinical and stakeholder input into structured product concepts and wireframes
  - Deriving, documenting, and maintaining product and system requirements from a market and customer perspective
  - Creating and maintaining system requirements specifications
  - Establishing and managing the software development ticketing system using ClickUp, including sprint planning, backlog management, and workflow definition
  - Preparing and conducting sprint reviews with internal and external stakeholders
  - Introducing and facilitating agile retrospectives within the development team
  - Planning and coordinating product releases
  - Designing usability questionnaires and conducting surveys
  - Independently planning, conducting, and evaluating usability tests
  - Analyzing qualitative and quantitative usability data to support regulatory activities in accordance with the MDR
  - Contributing to regulatory strategy development for new products
  - Organizing and delivering internal product training sessions
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Neodigital  
**Sales Manager — Full Remote**

*Jun. 2024 – Aug. 2024*  
Sankt Ingbert, Germany

- Used Asana for sales tasks and tracking of activities and follow-ups
  - Conducted customer conversations and demos to identify needs and support sales
  - Organized stakeholder meetings and prepared reports using Superset
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PixelFree Studio  
**Chief of Staff (since Feb. 2024) / Executive Assistant and Content Manager (Aug. 2022 - Feb. 2024)**

*Aug. 2022 – Jun. 2024*  
Saarbrücken, Germany

- Close strategic and operational collaboration with the CEO, including preparation of decision materials and coordination of cross-functional initiatives
  - Executive assistance covering scheduling, prioritization, and operational support in a fast-paced startup environment
  - Establishment and optimization of internal processes and workflows across teams
  - HR support including recruiting coordination, onboarding processes, and internal communication
  - Set up Salesforce from scratch for the team
  - CRM and project management tool setup and maintenance
  - Communication with business partners, customers, and potential investors
  - Trade fair participation and coordination, including ICT Spring, We Are Developers Berlin, Web Summit Lisbon, SLUSH Helsinki, and CES Las Vegas
  - Software demonstrations conducted for sales, marketing, and social media purposes
  - Product Hunt campaign planning and execution
  - Social media marketing and Google Ads campaign planning and execution
  - Software testing conducted internally and with potential customers, including documentation of results and feedback
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Reiseritter GmbH  
**Legal Employee**

*Jun. 2021 – Jan. 2024*  
Saarbrücken, Germany

juris – Das Rechtsportal  
**Working Student – Legal**

*Sep. 2017 – Nov. 2018*  
Saarbrücken, Germany

## Education

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Fernuniversität Hagen <b>Bachelor of Laws (LLB) - studies</b>	<i>2022 – 2025</i> Germany
Universität des Saarlandes <b>Law (coursework completed - no degree)</b>	<i>2016 – 2022</i> Saarbrücken, Germany
Landau SÜW Klinik <b>Registered Nurse</b>	<i>2014 – 2016</i> Germany

## Skills

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### Project Management

PSPO I & II Training (DelSt), ISTQB Certified Tester  
Tools: Jira, Confluence, Asana, ClickUp, GitLab

### Usability Engineering

For ISO 13485 & MDR (Software as a Medical Device)  
NN/g's UX Certification in progress

### Regulatory Affairs & QM Documentation

ISO 13485, ISO 27001, ISO 62366 (Usability Engineering), MDR, AI Act  
Audit experience (planned and led technical part)

### Software Development

Basic knowledge of HTML, CSS, JS, Python, Java

### Technical Tools

Visual Studio Code, AsciiDoc, Notion, Microsoft Office (Word, Excel, PowerPoint, Outlook, Teams), Visio, Keynote, Gather, GitLab, Miro, Draw.io, Superset, Adobe Cloud, Figma

### CRM Systems

HubSpot, Salesforce

### Online Marketing

German Academy for Management, Product Hunt, Social Media, Meta Ads, Google Ads

### Writing in the Sciences

Coursera Certification

## Languages

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**German:** Mother tongue  
**English:** Fluent  
**French:** Intermediate  
**Italian:** Basic knowledge  
**Portuguese:** Beginner

## Certificates & Projects

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### Professional Scrum Product Owner (PSPO) I & II

Scrum.org

### Certified Associate in Project Management (CAPM)

Project Management Institute (PMI)

### ISTQB Certified Tester – Foundation Level

GASQ

### UX Certification

Nielsen Norman Group (NN/g)