

# ARCHITECT

## (ASSERTIVE)

### INTJ-A

#### ROLE: ANALYST

Intuitive (N) and Thinking (T) personality types, known for their rationality, impartiality, and intellectual excellence.

#### STRATEGY: CONFIDENT INDIVIDUALISM

Confident Individualists prefer doing things alone, choosing to rely on their own skills and instincts as opposed to seeking others' help.

#### TRAITS

**Introverted (I)** individuals prefer solitary activities and get exhausted by social interaction. They tend to be quite sensitive to external stimulation (e.g. sound) in general.

**Intuitive (N)** individuals are very imaginative, open-minded and curious. They prefer novelty over stability and focus on hidden meanings and future possibilities.

**Thinking (T)** individuals focus on objectivity and rationality, prioritizing logic over emotions. They tend to hide their feelings and see efficiency as more important than cooperation.

**Judging (J)** individuals are decisive, thorough and highly organized. They value clarity, predictability and closure, preferring structure and planning to spontaneity.

**Assertive (-A)** individuals are self-assured, even-tempered and resistant to stress. They refuse to worry too much and do not push themselves too hard when it comes to achieving goals.

#### RESEARCH INSIGHT

Assertive Architects are the most likely personality type to listen to their head rather than their heart when making important choices.



#### STRENGTHS

**Rational:** Architects pride themselves on their minds. For them, nearly any situation can become an opportunity to expand their knowledge and hone their rational thinking skills.

**Independent:** For these personality types, conformity is more or less synonymous with mediocrity. Creative and self-motivated, Architects strive to do things their own way.

**Determined:** Architect personalities are ambitious and goal-oriented. They tend to have clear visions of what success means for them, and few things can deter them from turning these visions into reality.

**Curious:** Architects are open to new ideas and are especially drawn to offbeat or contrarian points of view. They're even open to changing their own opinions when the facts prove them wrong.

#### WEAKNESSES

**Arrogant:** Architects are knowledgeable, but they're not infallible. Their self-assurance can blind them to useful input from others – especially those they deem to be intellectually inferior.

**Dismissive of Emotions:** For Architects, rationality is king. They can get impatient with anyone who seems to value feelings more than facts.

**Combative:** Architects hate blindly following anything without understanding why. People with this personality type can get caught up in arguing about useless rules and regulations.

**Romantically Clueless:** Architects' relentless rationality can lead them to be frustrated by romance. Especially in the early stages of a relationship, they may struggle to understand what's going on and how to behave.



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